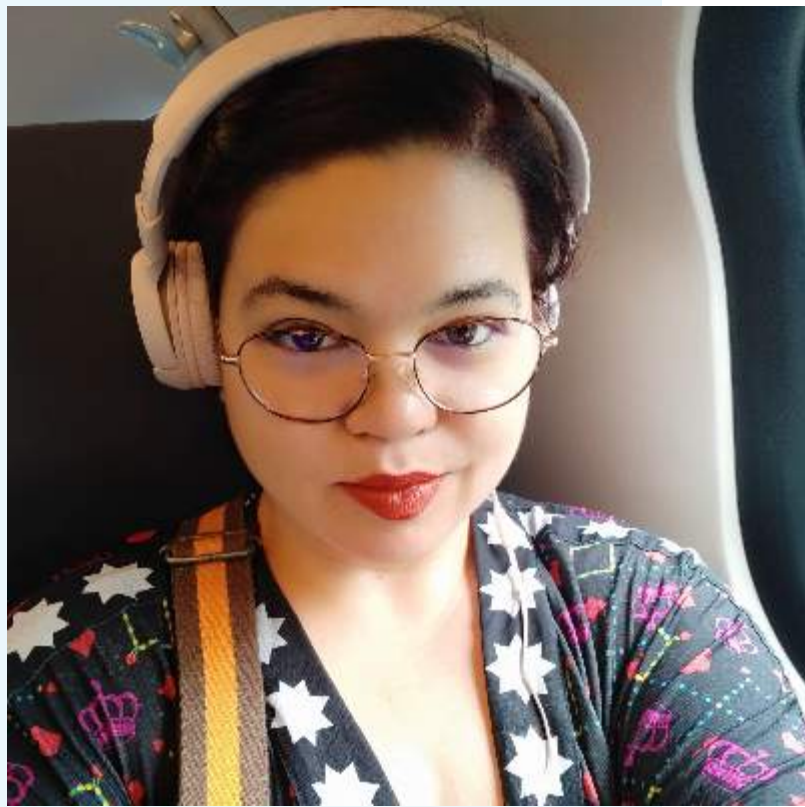




ViaHero



WHO WE ARE

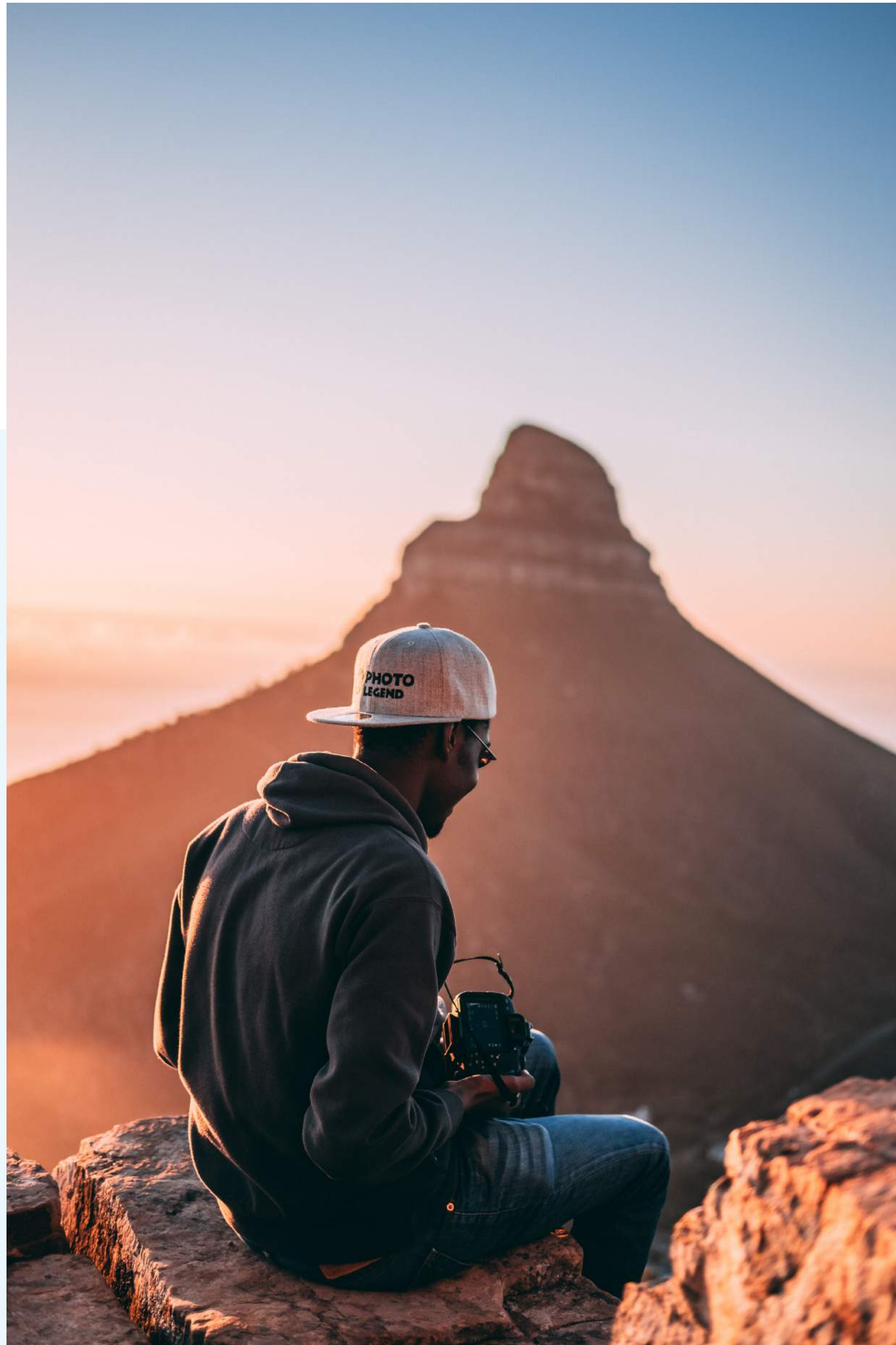
Hi, there.

We're ViaHero: a platform that [connects you with a local to help you plan your trip](#) based on your personal travel style.

You get to see a unique side of a destination and travel independently – all while saving time and money in the planning process.

Plus, more of your money stays in the destination, so you can feel good about how your travel experiences support local communities.





OUR AMBASSADORS

Let's collaborate.

Our ambassadors help us to share stories of locals around the world, and help explain the benefits of planning your trip with a likeminded local.

Our ambassadors receive:

- Press opportunities, such as free trip-planning
- Commissions from affiliates
- Cross-promotion

1. PRESS OPPS

Let our locals plan your trip.

We offer our ambassadors free trip-planning services in any of our destinations in exchange for coverage.

Let us connect you with a local when you're traveling so you can save time and money in the trip planning process, and still travel in confidence that you're finding the best experiences to recommend to your readers.



2. AFFILIATES

Earn cash from referrals.

We offer 15% commission on every referral you send our way. Our affiliate system is set up to continuously track referrals, so even if a traveler books with ViaHero long after reading your post, you'll still receive a commission.

Or, you can split up the 15% into any combination you'd like. For example, keep 5% for yourself and offer 10% off for your readers.



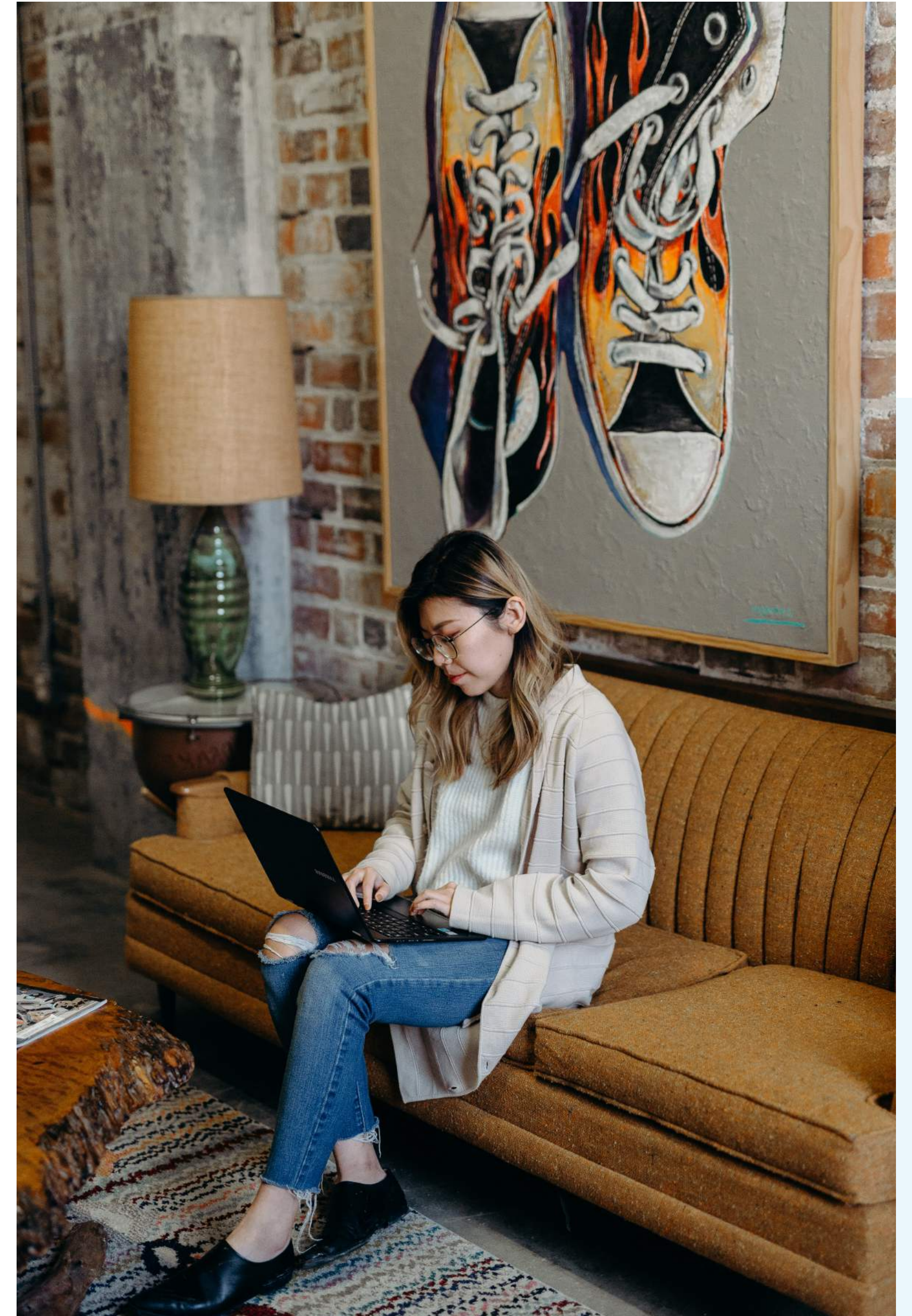
3. CROSS-PROMOTION

Reach more readers.

We love sharing the stories from our community, and are always open to your story ideas or syndicating from your blog to help drive traffic toward you. We also highlight our ambassadors on our social media and through our email campaigns.

Our email list is made up of more than 30k travelers, and our website has 200k unique views/month.

We will always credit and tag our ambassadors – we want to support you!





CONNECT WITH US

Start exploring with us.

Join our ambassador program today.

Apply now